```
    1011
   ×1101
--------
00001011   1011 × 1 × 2^0
00000000   1011 × 0 × 2^1
00101100   1011 × 1 × 2^2
01011000   1011 × 1 × 2^3
--------
10001111
```

Figure 8.10 Multiplication of Two Unsigned 4-Bit Integers Yielding an 8-Bit Result