Hypertext Timeline

1945
Dr. Vannevar Bush writes an article for the Atlantic Unbound, *The Atlantic Monthly's* online journal, in which he outlines his idea for a hypertext system called a memex.

1960
Ted Nelson (who is often called the father of hypertext) begins his work on a hypermedia system (Xanadu).

1963
Douglas Englebart publishes *"A Conceptual Framework for the Augmentation of Man's Intellect"* in which he sets out a framework for a hypermedia system. He also invents the computer mouse, which is pioneered by Xerox. The mouse makes it possible to point and click—a common action when surfing the Web.

1965
Ted Nelson coins the term "hypertext" and uses it in a talk at Vassar College. His prototype of a hypermedia system is launched soon after.

1976
Apple is founded by **Steve Jobs** and **Steve Wozniak**; it brings such technologies to the personal computing market as a GUI (graphical user interface) and color monitors.

1987
Apple bundles HyperCard, a hypertext programming environment, with its Macintoshes. HyperCard links cards and stacks of cards together, and the cards also contain hypermedia links.

1989
Tim Berners-Lee, of CERN (the European Laboratory for Particle Physics) proposes the World Wide Web.

1992
A graphical Web browser, Mosaic, is developed by **Marc Andreeson** of NCSA; it is released widely the following year.